

Presentation Letter

We welcome the opportunity to present our services to you and we hope that the information we are providing are useful and we'll help you identify potential business partners.

Code Factory is an independent, global, technology company. We have been operating successfully since 2004; we have a portfolio of over 200 projects already developed, and employ more than 200 specialized and certified testers and software developers.

Our delivery facilities are located in Moldova (Chisinau) and Romania (Bucharest), which, in the last five years, has consistently featured as one of the top 10 shoring locations in the world. Our links to universities in each of these locations gives us access to top IT talent thereby enabling us to provide you highly skilled developers at a competitive cost.

We also have local presence in UK, the Netherlands and Chile and service clients in many other countries including the USA, Canada, Norway, Sweden or Austria.

Code Factory is well recognized by the IT industry. As an example, we received the European Software Testing Awards (TESTA) 2013 for our testing centre of excellence developed for OpenBet.

At Code Factory, we pride ourselves on the strength of the client relationships that we have successfully established in recent years. Companies such as OpenBet; Interoute; Betfair; Telrock; UEFA and S&T are testament to our success.

We are proud of our strength and depth in a comprehensive range of technical competencies like .Net, Java, PHP, Ruby on Rails, C++, DB2, MySQL, or Websphere.

Our people love what they do. We hire and keep only the talents that strive for excellence. We ensure our continued access to talent via our links to Universities, our internships and scholarship programmes and by offering the best training we can. We have an industry beating sub 5% staff turnover that ensures stability and continuity of service.

Our business is to deliver value to our partners and we do that in the following ways:

1. High quality and personalized **technology consulting services** (Solution Architecture & Design; System integration; QA Consultancy; Project Management);
2. Agile focused **software application development** (Custom application development; Cross platform integration; Product development; Application Migration)
3. **QA and testing services** (Agile Testing; Core Testing Services (Functional; Integration; System Testing; Regression; UA testing); Specialized Testing Services (Automated; Performance; Security; Usability)).

As potential clients we look for:

1. **Technology & IT consulting companies** – companies that have as a business in the respective countries software development and testing activities. These companies should be interested in a partner that can supply them with IT specialists for their projects. The reason to outsource these services is that you want your costs to be lower and because you cannot find on the local market the specialists you are looking for.
2. **Final clients from different sectors of the economy** like the financial sector; retail; telecommunications; logistics; gaming&betting etc. that want to develop IT customize solutions and are looking for a partner with experience in developing customized enterprise solutions.

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